

## For Immediate Release



### **Raise Production Inc. Provides Operations Update**

CALGARY, Alberta – March 22, 2021 – Raise Production Inc. (TSX-V: RPC) ("Raise" or the "Company") provides an update on recent activities related to its operations.

The Company's revenue for the year ended December 31, 2020 is down 45% from the prior year and full HARP™ pump sales are down 70% year over year. Over the past year, it was necessary for the Company to complete significant cost reductions, as stated in its previous press releases, and obtain government assistance through the Canada Emergency Wage Subsidy ("CEWS") and Canada Emergency Rent Subsidy ("CERS") in order to maintain a positive cash position. Approximately \$342,000 of government assistance for CEWS and CERS has been received to date and the Company's current cash position is approximately \$270,000. The Company will continue to rely on this government assistance until the end of the program in June 2021, subject to meeting the eligibility requirements.

The significant cost reductions completed by the Company over the past year consisted of moving premises, shutting down the Company's internal manufacturing operations, terminating 4 employees, selling machinery, early termination of machinery and vehicle leases, and reducing working hours for the remaining 8 staff resulting in up to 40% salary reductions. Additional cost reductions will be necessary to continue to preserve cash until an alternate corporate strategy is determined.

The global impact of COVID-19 as well as the decline in oil prices in Canada and the United States have resulted in significant uncertainty as to the health of the global economy and specifically the oil and gas industry. Decreased activity levels as a result of the unprecedented demand destruction and low commodity price environment associated with the COVID-19 pandemic have impacted the Company's customers' capital and operating spending budgets, which have resulted in a negative effect on the Company's sales.

The Company continues to evaluate all options available to Raise as a result of the extremely challenging past year and the continued decline in sales volume and the Company's cash position. The Company currently believes its current cash position will be sufficient to satisfy its financial obligations into mid-2021 based on its actual sales to date and additional cost reductions being implemented.

The Board of Directors and Management would like to thank all shareholders for their support and encouragement as the Company continues to navigate through this extraordinary difficult period.

#### **About Raise Production Inc.**

The Company is a technologically driven and innovative oilfield service company that focuses its efforts on the production service sector, utilizing its proprietary products to enhance and increase ultimate production in both conventional and unconventional oil and gas wells.

For further information please contact:

Tom Kehoe, Investor Relations  
E-mail: [tkehoe@raiseproduction.com](mailto:tkehoe@raiseproduction.com)

Eric Laing, President and Chief Executive Officer  
E-mail: [elaing@raiseproduction.com](mailto:elaing@raiseproduction.com)

Raise Production Inc.  
6708, 30<sup>th</sup> Street SE  
Calgary, Alberta T2C 1N9  
Tel: (403) 699-7675  
Web site at: [www.raiseproduction.com](http://www.raiseproduction.com)

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*The forward-looking statements or information contained in this press release are based on a number of assumptions that may prove to be incorrect. Assumptions have been made regarding, among other things: the ability to obtain financing to provide working capital to fund operations, the availability of credit, the ability to commercialize products and operations and meet projected sales forecasts, the potential to increase recoverable reserves for customers by utilization of the HARP™, REAL™ and HART™ systems, estimates regarding current and projected cash resources and cash flow anticipated sales; the ability to implement strategic objectives and plans; the ability to adequately protect proprietary information and technology from its competitors; the ability to obtain partnering opportunities; the ability to expand the Company's training and product assembly initiative to target locations; the ability to attract and retain key personnel and key collaborators; the ability to attract new customers and develop and maintain existing customers; the availability of skilled labour, services and equipment, general economic and financial market conditions, the legislative and regulatory environment of the jurisdictions where the Company carries on business and the ability to successfully compete in targeted markets; the Company's expectations regarding the impacts, direct and indirect, of the COVID-19 pandemic on Raise's business, customers, business partners, employees, supply chain, other stakeholders and the overall economy; and the future demand for the Company's services and equipment, in particular, in light of the recent decline in oil prices in Canada and the United States and the COVID-19 pandemic.*

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*and business conditions, delays or changes in plans with respect to developing, manufacturing, marketing and distributing and installing the Company's products. Readers are cautioned that the foregoing list of risks, uncertainties and assumptions are not exhaustive. Accordingly, readers should not place undue reliance upon the forward-looking statements contained in this news release and such forward-looking statements should not be interpreted or regarded as guarantees of future performance and actual results or developments may differ materially from those projected in the forward-looking statements. For more information on the Company, investors should review the Company's continuous disclosure filings that are available at [www.sedar.com](http://www.sedar.com).*

*This press release contains future-oriented financial information and financial outlook information (collectively, "FOFI") about Raise's cash position, profitability, sales, cost reductions, financing activities and components thereof, all of which are subject to the same assumptions, risk factors, limitations, and qualifications as a set forth in the above paragraph. FOFI contained in this document was approved by management as of the date of this document and was provided for the purpose of providing further information about Raise's future business operations. Raise disclaims any intention or obligation to update or revise any FOFI contained in this document, whether as a result of new information, future events or otherwise, unless required pursuant to applicable law. Readers are cautioned that the FOFI contained in this document should not be used for purposes other than for which it is disclosed herein.*