

For Immediate Release



Raise Production Inc. Provides Update Regarding the Planned Second Deployment of Horizontal Wellbore Production System

CALGARY, Alberta – December 16, 2013 – Raise Production Inc. (TSX-V:RPC) ("Raise" or the "Company") is pleased to provide its shareholders with an update on the testing and development of its horizontal wellbore production system (the "System").

An upcoming deployment is the second of three planned graduated tests of the System, and follows a successful deployment of a prototype System in August, 2013.

This System is designed to closely resemble a commercial configuration with pumping units that will be aligned across the entire length of the horizontal section of the test wellbore.

All pumping units have been assembled and successfully tested in Raise's facilities in Calgary.

After collaboration with the Company's oil & gas industry partner and other service providers, in light of the holiday season deployment is scheduled for the week of January 12, 2014. The deployment will be in the same wellbore as the previous prototype test System which is located in a Viking reservoir near Kindersley, SK.

Raise and its oil & gas industry partner will operate a test period for this System which is anticipated to last at least 90 days and will provide no further commentary until the conclusion of the testing.

Eric Laing, CEO of the Company, commenting on this deployment said "I am very excited to be deploying what is essentially a commercial scale System. With what we learned from our previous installation and covering the entire length of the lateral, I'm anticipating this test period will materially advance our understanding of horizontal flow management and the potential of this unique technology. I do want to remind all shareholders that this remains a test System and we are still in the research and development stage."

About Raise Production Inc.

The Company is an innovative oilfield service company that focuses its efforts on the production service sector, utilizing its patented products to enhance and increase ultimate production in both conventional and unconventional horizontal oil and gas wells.

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