



For Immediate Release
Raise Production Inc. "RPC"

March 15th 2012

Calgary Alberta, Raise Production Inc. ("Raise" or the "Company") ANNOUNCES STRATEGIC PARTNERSHIPS FOR WORLD-WIDE DISTRIBUTION OF ITS TECHNOLOGY

Calgary Alberta, **Raise Production Inc.** ("Raise" or the "Company") announces a restructuring of its licensing agreement with Lufkin Industries regarding distribution of the HSP (Hydraulic Submersible Pump) "Activator" pump. By mutual consent, this technology is now available to a broad range of additional distributors, particularly in the international market.

In conjunction with this change in distribution the company is pleased to announce it has signed an agreement with **Petro Compute Engineers** effective immediately for representation in the sub continent of India. The Indian market has potential for a broad range of product sales and services provided by Raise. The company will continue to pursue agreements with other strategic partnerships for all of its technology on a global basis.

The Company is an innovative oilfield service company that focuses its efforts on the production service sector, the production services segment utilizes its patented products to enhance and increase ultimate production in both conventional and unconventional gas, oil, and CBM wells. The Company was founded in 1994 and is listed on the Exchange.

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