



RAISE PRODUCTION INC. ANNOUNCES ADDITION OF VICE PRESIDENT BUSINESS DEVELOPMENT

For Immediate Release
Raise Production Inc. "RPC"

November 6, 2012

Calgary Alberta, Raise Production Inc. ("Raise" or the "Company") is pleased to announce that Scott Riddell has been appointed the Vice President Business Development of the Corporation effective November 6, 2012.

Mr. Riddell will focus his efforts on building industry awareness and adoption of the Corporation's unique technologies targeting increased efficiencies in horizontal well production, and in various capital markets and other strategic considerations.

Mr. Riddell is a capital markets professional with 18 years experience primarily as an investment banker with both full service and boutique investment banks. Most notably Mr. Riddell was a founding partner with J.F Mackie & Company Ltd. a Calgary based brokerage firm.

Eric Laing, President of the Corporation, said "We are excited to have Scott join our team. His relationships with target customers and significant experience advising growth companies with financial and strategic analysis will serve our shareholders well at this exciting time in Raise Production's development".

The Company is an innovative oilfield service company that focuses its efforts on the production service sector, the production services segment utilizes its patented products to enhance and increase ultimate production in both conventional and unconventional gas, oil, and CBM wells. The Company was founded in 1994 and is listed on the TSX Venture Exchange.

For further information please contact:

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