

For Immediate Release



Raise Production Inc. Provides Testing Update

CALGARY, Alberta – April 10, 2014 – Raise Production Inc. (TSX-V:RPC) ("Raise" or the "Company") is pleased to provide its shareholders with an update regarding recent field testing of its horizontal wellbore production system (the "System").

As previously reported, the first "commercial" type System replaced the two pump prototype System in January, 2014 in a Viking reservoir near Kindersley, Saskatchewan.

The "commercial" type System comprised of multiple pumps was deployed along the entire horizontal length of the wellbore. In mid-February it was determined that a threaded connection utilizing a thread sealing compound had failed during the installation or immediately thereafter, compromising System function. In response, Raise retrieved the System from the wellbore and returned it to the Company's facilities for diagnostic testing. Testing indicated that all Raise manufactured components were in good working order and the issue was corrected with a change to installation procedures. The System was successfully redeployed, with appropriate modifications, and in-field testing resumed in March. Although unplanned, this operation demonstrated again that the System can be deployed and retrieved in close tolerance wellbores without issue.

Based on testing to date, the System is working in accordance with Raise's theoretical framework of horizontal well flow. The Company has documented strong results from the horizontal section, including higher shut in pressures indicating that the less depleted sections of the reservoir are now being accessed. Dynamic flow changes in oil, water and gas along with the production of segregated water indicate the System is "sweeping" the wellbore as predicted. This "sweeping" effect is important as it reduces the frictional effects of the fluids in the wellbore and in turn, allows for a more efficient production path along the entire horizontal length.

The Company is continuing to "optimize" this new flow regime from the wellbore and will be in a position to complete this as soon as road bans are lifted and additional surface production equipment, not associated with our System, can be moved on location.

Initial testing to date has indicated 300% to 400% flow rate increases over certain short-term test intervals. It must be noted that the Company has not conducted long term production testing on this wellbore and no assurances can be given about sustainability of these increases.

Raise further cautions that these results are based on intermittent testing due to the lack of surface production equipment arising from the new flow regimes the System has created in the well. Additional surface equipment will be installed after road bans are lifted. The Company will continue to perform long term testing and monitor well production throughout the summer to capture System performance and production data.

In addition to this update, Raise is pleased to inform shareholders that it is in negotiation with a new customer for its first commercial sale of a System for a well in the Provost area of Alberta, again in the Viking formation. The Company is also performing sample testing of oil for a third potential customer in the Slave Point formation in Northern Alberta.

About Raise Production Inc.

The Company is an innovative oilfield service company that focuses its efforts on the production service sector, utilizing its patented products to enhance and increase ultimate production in both conventional and unconventional horizontal oil and gas wells.

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